

JASONSODERLIND

jason.soderlind@gmail.com

847.531.0628

www.jasonsoderlind.com

Education

The American Academy of Art
Chicago, Illinois

Bachelor of Fine Arts, Graphic Design

April 2007

Objective

With my senior level design capabilities and my extensive knowledge in management and pitching ideas to clients I am confident that my addition would greatly benefit the company and/or project with both creativity and leadership.

Skills

Proficient in Adobe Creative Suite, Microsoft Office, Mac OS X.5, Constant Contact, Basecamp and soft skills in Digital Photography, web building and UX Design.

Experience

JCC Chicago - Skokie Illinois

Graphic Designer, June 2010 - Present

Maintained and supported the growth of the agency brand through print, web and voice. Continually advanced the quality and style of design agency wide and brought communications to new heights with attractive visuals. Introduced UX design and how it would benefit everything we do by understanding the way users encounter the agency.

Market M - Chicago Illinois

Senior Designer, August 2007 - June 2010

Worked with a small team to create advertising and web material for non-profits, large businesses and all in between companies. Acted as the lead designer for multiple website design projects. Aided Art Director in mentoring design interns with client projects and real world working environment. I have Recently taken over the responsibilities of the Art Director for a majority of the projects.

NADCA - Wheeling Illinois

Graphic Designer, February 2005 - July 2007

Assisted lead/sole designer with magazine layouts and small design projects. Assumed the position of Lead/sole designer once position was abandoned and became the creative for all design work. Designed/layout of two bimonthly magazines, promotional material for two yearly conventions, and web advertising material.

Designer & Art Director